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LOCAL GRAPHIC ARTIST J.T. TAKACS WINS DOWNTOWN DOVER PARTNERSHIP LOGO CONTEST

DOVER, DE – It's official...the Downtown Dover Partnership (DDP) has a new brand for the organization, thanks to logo contest winner J.T. Takacs, a local graphic artist and Realtor who is employed by a local business, Harrington ERA Realty.

The logo features a quill pen in a contemporary treatment which blends the old with the new, and is fitting depiction of the mission of the Downtown Dover Partnership.

"Over the course of the past year, the DDP has worked toward branding and marketing, so developing a new logo was one step of the process," said Bill Neaton, Executive Director of the DDP. "We were extremely pleased with the number of entries," Mr. Neat said, "Which further suggested that our community is interested in our success."

The organization sponsored a logo contest this spring. The rules were simple: Design a logo that would reflect the mission and work of the DDP. Approximately 24 logos were submitted, mostly by Delawareans, although a graphic designer from India submitted one of the top three finalists.

For his efforts, Mr. Takacs will receive \$250 in gift cards from his choice of downtown merchants.

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PHOTO CAPTION: Bill Neaton, left, congratulates J.T. Takacs on his winning design in the Downtown Dover Partnership logo contest.